



EU SUMMER SCHOOL 2016



> Tuition in Business, Engineering,
English Language and Social Sciences

> Social and Cultural events

> Paisley is an ideal base to explore
the Highlands or visit Glasgow
and Edinburgh



> An opportunity to experience the
rich, cultural diversity of Scotland

> ECTS accredited and certificate of
attendance issued at the end of the
Summer School

EU SUMMER SCHOOL 2016



SPEND YOUR SUMMER IN SCOTLAND

University of the West of Scotland is offering students from its European partner institutions the opportunity to study at its Paisley Campus during the summer and experience a worthwhile learning, social and cultural package.

The University's Summer School for EU students comprises short courses (modules) that are studied on a full-time basis over a six-week period. Students can study 2 modules from a range of options including Business, Engineering, English Language and Social Sciences with the study counting towards academic credit under the European Credit Transfer Scheme (ECTS).

Applications are now being taken for 2016. Go to www.uws.ac.uk/study-at-uws/summer-schools/eu-summer-school/

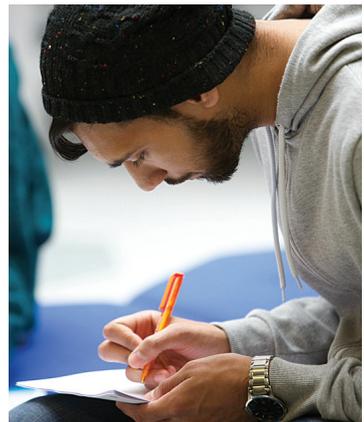
The price of the EU Summer School is £900 and includes tuition fees, accommodation, excursions and planned social activities. The timetable is organised to give you the freedom to explore more of Scotland and as part of the EU Summer School a number of social outings and trips are planned to give you a taste of life in Scotland. There will be organised trips and events to give you a flavour of Scotland.

University of the West of Scotland regrets it cannot offer partial refunds for late arrivals or early departures.

LOCATION

University of the West of Scotland is one of Scotland's most innovative and career-focused universities.

The University's Paisley Campus is situated in the centre of Paisley – Scotland's biggest town – and is only 2 miles from Glasgow International Airport and 7 miles from Glasgow city centre (a 15-minute journey by road or rail). Glasgow Prestwick Airport is a 40-minute journey from Paisley, on the main west coast train line. The town offers a wide range of cafés, bars and leisure activities and its close proximity to Glasgow means that the attractions of the city – one of the highest rated shopping and entertainment centres outside London – is only a short journey away.



CHOICE OF MODULES

STUDENTS CAN CHOOSE 2 MODULES FROM THE FOLLOWING OPTIONS.

ONE MODULE MUST BE CHOSEN FROM OPTION A AND ONE FROM OPTION B. (please note that spaces are limited and so it is recommended that you choose first and second choices from option A and B)

OPTION A

■ THE HUMAN SIDE OF TECHNOLOGY

Module code: ENGG07009 Level 7 / ECTS Points 5

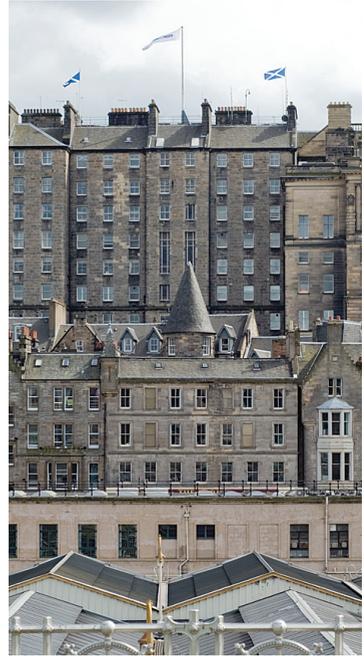
Content: This module was designed to provide students with an overview of how engineering and science fit into the wider society. The module uses a team approach to learning with a significant amount of group activities as part of the module. This group work allows hands on experience of working together to solve diverse problems.

It also encourages communication and fosters a friendly atmosphere between the students and staff. Topics include a review of the history of science and technology, ethics related to science and engineering, risk as related to technology, team building and working, meeting organisation, techniques for decision making in an organisation and sustainability.

■ 21ST CENTURY MARKETING COMMUNICATIONS

Content: The way firms communicate with their customers has changed dramatically in recent years thanks to the emergence of YouTube, Twitter, Facebook, satellite tv, email, text messaging and the internet. Traditional marketing communications techniques such as advertising, sales promotions, sponsorship and public relations are now being adapted to suit the demands of consumers in the new digital age. This module provides an understanding of the key marketing communication tools utilised by firms aiming to communicate with their ever-changing customers.

*Please note that these modules are non-credit rated and do not hold any ECTS points.



■ EXPLORING PSYCHOLOGY

Module Code: PSYC07002 / ECTS points 10

Content: What is personality? How do humans develop? This module will provide a broad introduction to the study of the main areas of psychology. The main topics will include the concepts of intelligence and personality, the relationship between attitudes and behaviour, the study of perception and an outline of human development. In addition, the module will introduce the main methods and tools used by psychologists to assess and understand human behaviour and provide some practical experience of the methods. The module will highlight some of the real-world applications of psychology.

OPTION B

■ GET INTO ENTERPRISE

Module Code: BUSN09042 Level 9 / ECTS Points 10

Content: This is a practical module designed to give students a unique and exciting opportunity to experience what it is like to start up and run their own business. Throughout the module there will be input and support from the entrepreneurs in residence at UWS, links to key partners such as Princes Scottish Youth Business Trust (PSYBT), Scottish Institute for Enterprise (SIE), Business Gateway, and Local Government to name but a few.



■ GENERAL ENGLISH

Module Code: ENGL08001 Level 8 / ECTS Points 10

Entry requirements: Intermediate level of English (equivalent to IELTS 5.0).

Content: This module will help you to continue your language development by looking at how we use English in everyday situations. The lessons will focus on a range of areas, such as: language in the media; language and culture; language in a social context; idiomatic language, and the language of sport and leisure. There will also be time for you to look again at those areas of the English language that you may find difficult to understand, with activities that are both practical and fun.

Please note as part of the application process you will be required to complete a placement test in order to place you in either General English or Business English 3.1

■ BUSINESS ENGLISH 3.1

Module Code: ENGL09001 Level 9 / ECTS Points 10

Entry requirements: Post-intermediate level of English (equivalent to IELTS 5.5/6.0).

Content: Development of English language knowledge and skills to enable students to talk and write competently about different areas of business, such as: building a career, information, quality and feedback. Please note as part of the application process you will be required to complete a placement test in order to place you in either General English or Business English 3.1

The EU Summer School offers the unique opportunity to study two modules at University of the West of Scotland this summer. Over a 6 week period you will stay in university accommodation and attend one of Scotland's most career focused universities.

WHEN IS IT?

Induction and registration will take place Monday 4th July and the summer school will finish Friday 12th August. Classes are during the day 9.30am to 4.30pm Tuesday to Thursday for six weeks. Module assessment will be a combination of exams



and coursework. Details of final module timetabling will be available at: www.uws.ac.uk

WHERE IS IT?

You will be based at our Paisley campus and stay in university residences which are located 2 miles from Glasgow airport.

ACCOMMODATION

Summer School students will stay in the new Paisley campus residence (opened Sept '12). The en-suite rooms are in prime location, on-campus and just 10 mins walk to the main Paisley train station.

This new accommodation includes en-suite bedrooms, spacious kitchens and lounge areas in each flat, kitchen + bedding packs, 2 data points + laundry room facilities.

On campus dining, (breakfast, lunch and dinner) is available Monday to Friday, at an additional cost.

WHAT IS THE COST?

£900 and includes tuition fees, accommodation, excursions with planned social activities.

The University regrets that it cannot offer partial refunds for late arrival or early departure and in the event of cancellation of the EU Summer School travel bookings cannot be refunded.

WHO CAN APPLY?

All EU students studying at a European partner institution. Students will be expected to have a good command of written and spoken English.

WHAT TO DO NEXT?

- Check the timetable information and choose your preferred module choices (please note some module choices have limited places).
- Apply on-line, go to **www.uws.ac.uk/apply** and follow instructions.
- You will then receive an email with an offer and acknowledgement of your module choices. On receipt of this acknowledgment you will receive instructions on how to contact us to accept your place, how to complete online enrolment (including online payment) and apply for accommodation.

PLEASE NOTE:

- **A Certificate of Attendance will be issued at the end of the Summer School.**
- **Delivery of EU Summer School and module choices subject to demand.**

Deadline for applications is Tuesday 31st May 2016, only then we will confirm that EU Summer School will run as it is subject to numbers.

Please do not book your travel until your place has been confirmed on the EU Summer School.



FURTHER INFORMATION

For further information visit **www.uws.ac.uk/study-at-uws/summer-schools/eu-summer-school/**

Please contact Marie Martin by e-mail at **erasmus@uws.ac.uk** or telephone **00 44 141 331 3184**.

"I came to the UWS Summer School as my friend came last year and recommended it to me. It has been a great experience and I now recommend it to others"

Pawel from Poland.

"I decided to come to EU Summer School to improve my English, get to know people from other countries and to visit Scotland. It has been a good mixture, to improve my knowledge in classes and at the same time take holidays."

Stine from Germany.

www.uws.ac.uk/euss
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